

THE PRINCESS SHOP



Praxis School of Entrepreneurship startSMART Program

Praxis School of Entrepreneurship (Praxis) has worked with over 800 entrepreneurs since 1991, offering entrepreneurial management training, peer support, coaching and mentorship. Established by entrepreneurs, practitioner entrepreneurs facilitate and coach new entrepreneurs through business development, launching and operation of their businesses.

For more information on Praxis, visit www.praxisschoolofentrepreneurship.ca

The Scholarship

Praxis offers a full scholarship for their startSMART Program at a value of \$15,900. This is an intensive full time program for entrepreneurial training and business plan development, and for the launch and operation of a small business. For the first 12 weeks, students are in the program full time while designing a business and learning how to run a company. During the next 14 weeks, new entrepreneurs launch and run their company with the ongoing support of a coach. The final 12 weeks focus on learning the operation of the business and building a reliable customer base.

The Application

This scholarship is for those interested in starting and running their own small business. Prior to entering the program, applicants must have an idea for a small business that they would like to operate.

Applications must include:

- A completed application form, which is provided with this sheet.
- A 500-word written essay or 3-minute video essay on the following topic:
Why do you want to run your own small business?

Other Financial Assistance

The startSMART Program is a full time commitment. Although the costs of the program are covered, recipients are expected to cover living expenses while they design and launch their company. If you would like help finding information on support available to you while attending the program, please get in touch with the Next Chapter Program Coordinator or with any Princess Shop volunteer. We'll assist with filling in forms, printing up applications, or helping you think of references and resources.

We do, occasionally, have funding for living costs so make sure to inquire should you fit these criteria.

Contact Information

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